

Over the last two years, we have seen constantly changing economic dynamics and distressed markets. The disrupted equilibrium of demand and supply has impacted multiple industries. The lumber industry was visibly affected by skyrocketing prices pinning holes in customers' pockets. We are slowly pacing back to our normalcy. However, as history suggests, deep economic crises often leaves trailing scars that take time to recover.

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ARTICLE

INFLATION TRANSPORTATION COST DISRUPTED SUPPLY CHAIN SUPPLY ≠ DEMAND

# NEW FROGBOARD IS IN STOCK NOW

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**EXTERIORS** | INTERIORS

- Upcycled natural fibers from discarded rice hulls, a rapidly renewable resource.
- Free of phenol, formaldehyde, and adhesives.
- Zero-waste manufacturing.



Limited Lifetime Warranty Water-Resistant Stain or Paint Wide range of Usage Sustainable Thermoformable



Supporting Farmers Community



Livelihood



Sustainability

Using Upcycled

**Rice Hulls** 



30+Years and Counting. We are **bringing the best to our customers.** 

Sustainable | Zero-waste | 100% Recyclable

AN ALTERNATIVE, INDISTINGUISHABLE FROM WOOD

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## WWW.BRENLO.COM/FROGBOARD

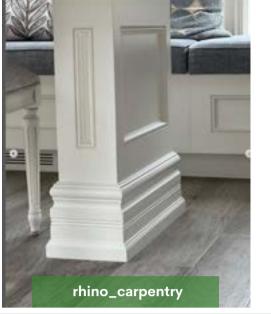
## FROGBOARD@BRENLO.CA

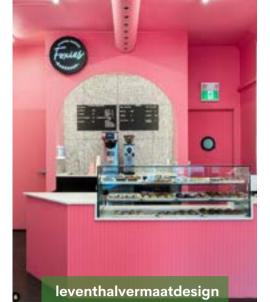
#### A PERCENTAGE OF FROGBOARD SALES WILL BE DONATED TO PROTECT LOCAL FROG HABITATS











## brenlo\_ltd











## FEATURED EMPLOYEE

## JEFF CLERMONT

## Senior Account Manager | Brenlo Ltd



**PRESIDENT, AWMAC** 

Architectural Woodwork Manufacturers Association of Canada

For over 50 years, AWMAC has promoted long-term growth and financial stability for our country's diverse woodwork manufacturing sector.

## **FUN FACT**

Jeff loves to spend his spare time with his two English Spring Spaniels, Daisy, and Bo. Besides, he enjoys boating with **his wife & best friend Amanda,** especially on the Trent in their Chris Craft during summers. Jeff Clermont has been an integral part of Brenlo for over fifteen years. He joined Brenlo in 2005 and brought with him an experience of more than three decades in this Industry.

Jeff graduated from Conestoga College as a Manufacturing Technician of Wood Products program in 1986. As a beginner, he worked as a 'Cabinet Maker' in the architectural sector for eight years before starting his millwork shop. He has worked for some renowned projects doing estimations, project management, production drawings, and installations.

Having been associated with the Industry for a long time, Jeff wanted to give back and thus joined AWMAC (Architectural Woodwork Manufacturers Association of Canada) as a Volunteer to remain in connected with his core trade.

During this journey, he worked hard and accomplished many challenges. Consequently, he has been recognized for his contribution and leadership skills; and today, he is the President of AWMAC.

We at Brenlo, want to congratulate Jeff Clermont on his new Presidency and thank him for his contribution to Brenlo.

<sup>•</sup>When we strive to become better than we are, everything around us becomes better too.<sup>99</sup> Paulo Coelho





REGULAR HOURS **Hours of Operation** 7.30am - 4.30pm - Monday to Friday

**Showroom** <u>65 Worcester Rd, Etobicoke, ON M9W 5N7</u> Open to Public

**Next Day Delivery** Available for orders over \$350

Any material under \$350 will need to be picked up or arranged through a delivery service TOOLBX

CONTACT

US

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