



# BRENLO TIMES

ENTER TO WIN LEAF TICKETS!

- 1 Spend \$500 at Brenlo
- 2 Scan the QR code to complete a brief feedback survey
- 3 Follow us on Instagram

**THIS MONTH'S  
FEATURED  
EMPLOYEE**

LIZ DINELLE



February Edition 2025

Introducing  
Affordable  
Luxury: Brenlo's  
Newest  
Collection

Customization  
Part III

Employee  
Spotlight

# Timeless Elegance: Redefined



Luxury shouldn't be out of reach. At Brenlo, we take pride in offering the finest architectural wood products, crafted with precision and an unwavering commitment to quality. Now, we're introducing a new collection that provides the same sophistication and superior craftsmanship you expect—at a more accessible price point.

Designed to complement our premium offerings, this collection brings timeless elegance and high-end design within reach for a wider range of projects. Whether you're working on a large-scale development or a custom residential space, you can now achieve a refined aesthetic without compromise.

Discover how our newest line makes luxury more attainable while maintaining the distinction and quality synonymous with Brenlo.

# Explore the Collection

Doors



***Good  
Better  
Best***

To ensure every project finds its perfect match, we are now offering a tiered selection of doors tailored to different needs:

**Good: Standard Door** - A high-quality yet budget-friendly option that delivers both style and durability.

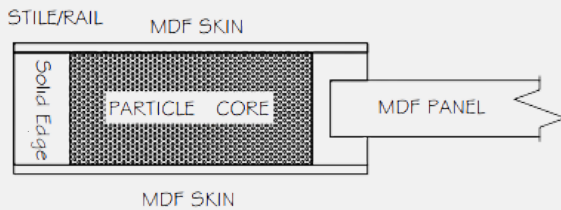
**Better: Trimlite** - A step up in design and construction, offering enhanced details and finishes.

**Best: Brenlo Door** - The pinnacle of luxury, crafted with superior materials and customization options to meet the highest standards.

# Doors

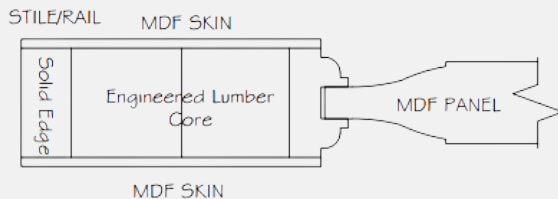
LET'S DIVE IN

## Good



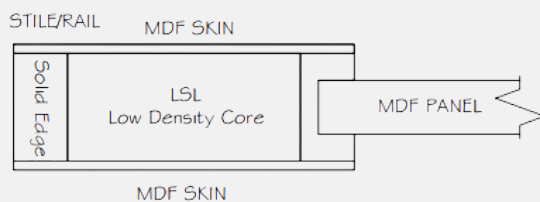
- STILE CONSTRUCTION: PARTICLE CORE
- PANEL CONSTRUCTION: 3/4" LOW DENSITY (LOWER QUALITY)
- RAIL CONSTRUCTION: STAVE CORE
- CORE: STAVE
- SKIN: 1/8" MDF SKINS
- EDGE - 2 SOLID EDGES
- QUALITY OF DOOR: GOOD
- PRIME: BASIC

## Better



- STILE CONSTRUCTION: FINGER JOINT EDGES
- PANEL CONSTRUCTION: 1-1/8"
- RAIL CONSTRUCTION: STAVE CORE
- CORE: ENGINEERED LUMBER CORE
- SKIN: 1/8" MDF SKINS
- EDGE: 2 FINGERJOINTED EDGES
- QUALITY OF DOOR: BETTER
- PRIME: PREMIUM

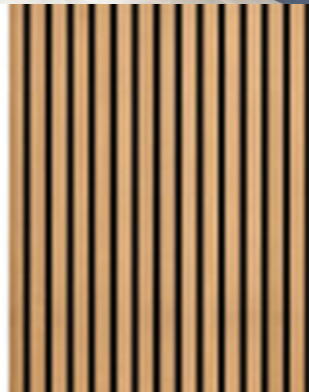
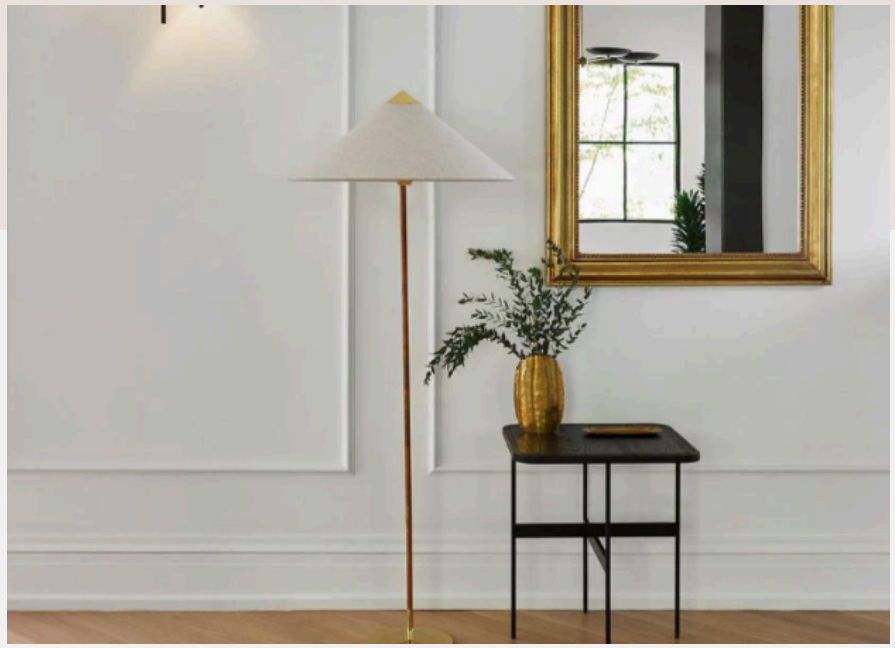
## Best



- STILE CONSTRUCTION: ENGINEERED STILES
- PANEL CONSTRUCTION: HIGH DENSITY MDF 3/4" BRENLO STANDARD
- RAIL CONSTRUCTION: ENGINEERED RAILS
- CORE: HIGH LVL CORE
- SKIN: 1/4" SOLID POPLAR
- EDGE: 7/8" POPLAR EDGES
- QUALITY OF DOOR: BEST
- PRIME: CUSTOM, UPON REQUEST ONLY



# MDF



## Now Featuring MDF Standard Sheets

As part of our exciting new collection, we're proud to introduce MDF Excel sheets, offering a versatile, cost-effective solution to meet your budget. Expertly engineered for durability, smooth finishes, and effortless customization, our MDF Excel sheets are perfect for applications ranging from cabinetry to detailed architectural millwork. Experience the ideal balance of affordability and performance with Brenlo's MDF products.

Explore the differences between Brenlo's MDF Ranger Premium and Standard MDF to select the best option for your next project. Ranger Premium delivers exceptional quality with a higher ratio of softwood fibres, providing thicker density for superior machining and profiling capabilities. It offers significantly reduced thickness swell, 10% greater internal bond strength compared to standard MDF, and exceptional finishing properties. Ranger Premium is highly recommended for moisture-rich environments such as bathrooms and kitchens, and is ideal for trim work, interior millwork, residential furniture, and projects demanding precise detailing and long-lasting durability. Conversely, Standard MDF is lighter, easier to handle, and budget-friendly, making it well-suited for general applications, internal cladding, and cost-sensitive projects where durability is less critical. However, Standard MDF has a higher formaldehyde content, greater tendency to swell, and is more prone to chipping compared to Ranger Premium.

# Step-by-Step Customization Process for Arches



1

## YOUR VISION, OUR MISSION

It all starts with you—share your vision by detailing your preferred style, precise dimensions, and any unique features you desire. Our team is eager to bring your ideas to life.

2

## FEASIBILITY & INNOVATION

Brenlo's expert engineering and production teams evaluate your design to ensure feasibility. We ensure a template or measurements are provided along with all necessary details before pricing.

# ARCHES



3

### TRANSPARENT QUOTING

After confirming the feasibility of your custom arch, we prepare and present a clear, detailed quote. This includes pricing, and lead times, helping you make informed decisions.



4

### APPROVAL & CONFIRMATION

With your final approval and pricing confirmed, our skilled craftsmen begin meticulously handcrafting your custom arch, following the confirmed template or measurements. Each arch is handmade with precision, typically taking between 4 to 8 hours to create, ensuring exceptional quality and craftsmanship.



5

### RIGOROUS QUALITY CHECKS & THE FINAL MASTERPIECE

Before delivery, each arch undergoes thorough quality assurance checks to ensure it meets Bremlo's high standards for accuracy, durability, and flawless design. This is the moment where raw materials are transformed into a stunning, one-of-a-kind masterpiece, a perfect fusion of craftsmanship and artistry. Every curve and detail is inspected with care, ensuring that when your arch arrives, it is nothing short of exceptional.



# EMPLOYEE SPOTLIGHT



Since joining Brenlo on September 3, 2019, Liz has been a vital part of the Credit and Accounts Receivable team. As a people person, she enjoys the diversity of her role, which allows her to collaborate with all departments and be part of a strong, dynamic team. One of her proudest accomplishments at Brenlo was assisting in the rollout of the credit card process through the Accounting system, working closely with her department to ensure a smooth implementation.

Customer satisfaction is a key motivator for Liz—she finds great fulfillment in resolving customer issues efficiently and ensuring a positive experience. Outside of work, Liz has a passion for playing darts and has competed for over 23 years on both mixed and women’s teams. She also enjoys reading, writing, and listening to music.

Volunteering is a significant part of Liz’s life, a value instilled in her by her parents. She has dedicated her time to numerous organizations, including serving as a driver for the Pan Am Games, a results secretary for dart leagues, and a driver for Shelter Movers, assisting mothers and children in crisis. Additionally, she has coached and convened softball for over 20 years, supporting young athletes aged 6 to 18. Most recently, she joined the Ladies Auxiliary at a Legion in Burlington. Liz believes in giving back to the community and hopes to pass on these values to her children, helping them develop essential life skills such as leadership, teamwork, and problem-solving.

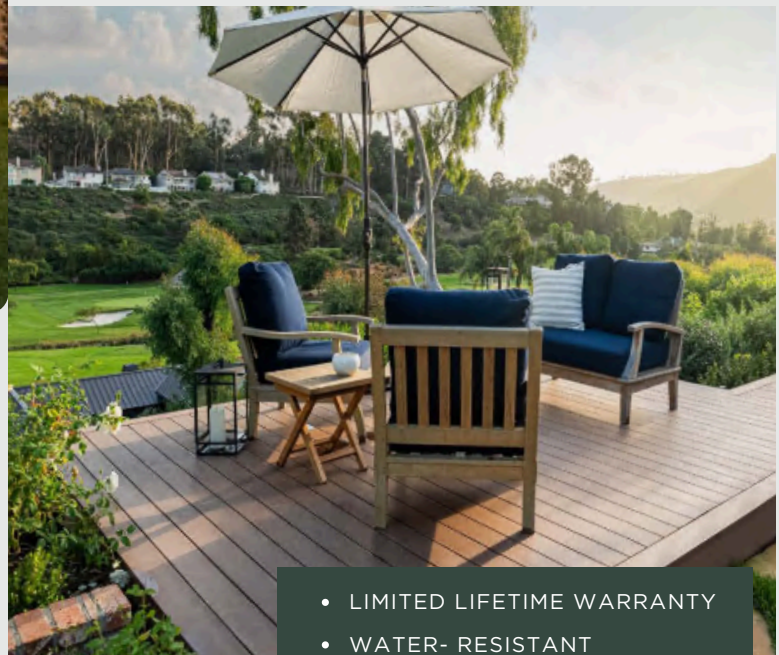
SHOWROOM  
65 WORCESTER ROAD, TORONTO, ON M9W 5N7  
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## STEPPING INTO A NEW ERA **FROGBOARD**

A revolutionary product made up of upcycled rice hulls, making it durable, strong, water-resistant, sustainable, and indistinguishable from natural wood. Built for interior and exterior applications, **Frogboard** can be used in a range of applications.

**FROGBOARD** is **easy to handle and install**. It can be effortlessly processed with standard woodworking tools and accepts screws and nails readily with a flush finish. With its **thermoformable** quality, it is a perfect fit for curved applications.



- LIMITED LIFETIME WARRANTY
- WATER- RESISTANT
- STAIN, PAINT, OR PRIME
- WIDE RANGE OF USAGE
- SUSTAINABLE
- THERMAFORMALBLE





# Stay Connected

## HOURS OF OPERATION

7:30AM-4:30PM - MON - FRI

## SHOWROOM ADDRESS

65 WORCESTER RD,  
ETOBICOKE, ON M9W 5N7

## NEXT DAY DELIVERY

AVAILABLE FOR ORDERS  
OVER \$350

## ORDER DESK & PICK UP

SAME-DAY NOW AVAILABLE

## REACH US

PHONE: +1 (416)- 749-6857  
EMAIL: SALES@BRENLO.CA

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