

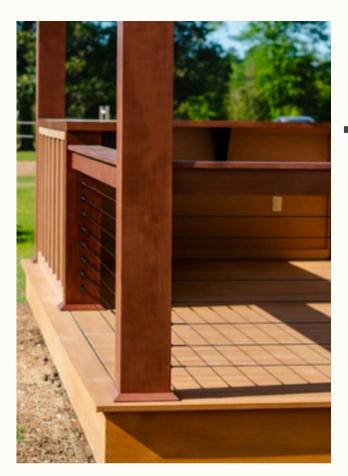
# BRENLO TIMES

SPRING TRENDS 2025 OAA
APPROVED
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VOL 29

EMPLOYEE SPOTLIGHT

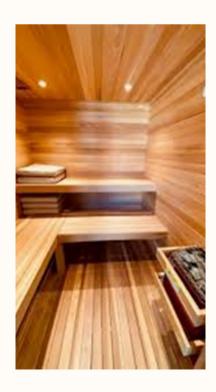
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# SPRING TRENDS

As spring arrives, it's the perfect time to refresh outdoor spaces with high-quality exterior wood products like Accoya, pine, cedar, bamboo, and FrogBoard. Accoya, known for its durability and resistance to weathering, is ideal for long-lasting outdoor use. Pine offers a cost-effective, versatile option, while cedar brings natural beauty and a pleasant aroma, along with great resistance to rot. Bamboo, a sustainable choice, adds a unique aesthetic and is incredibly strong for its weight. FrogBoard, made from recycled materials, is an eco-friendly decking solution that's both durable and low maintenance. Spring is the season to invest in these materials, ensuring your outdoor spaces are stylish, sustainable, and ready for the warmer months ahead.













FOR MORE INFORMATION CONTACT ONE OF OUR SALES REPRESENTATIVES AT SALES@BRENLO.CA

#### Accoya

If you're looking for the ultimate in durability and sustainability, Accoya is the way to go. Known for its impressive resistance to weathering, rot, and insects, Accoya is treated through an eco-friendly process that makes it perfect for long-lasting outdoor use. It's the ideal choice for those who want beauty and performance that will stand the test of time

#### **Red Cedar**

Red Cedar is a classic for a reason!
With its rich color, inviting aroma,
and exceptional resistance to rot, it's
a go-to for creating beautiful,
enduring outdoor spaces. Whether
used for decking, siding, or trim, Red
Cedar offers both stunning visuals
and long-lasting durability, all while
being naturally resistant to the
elements.

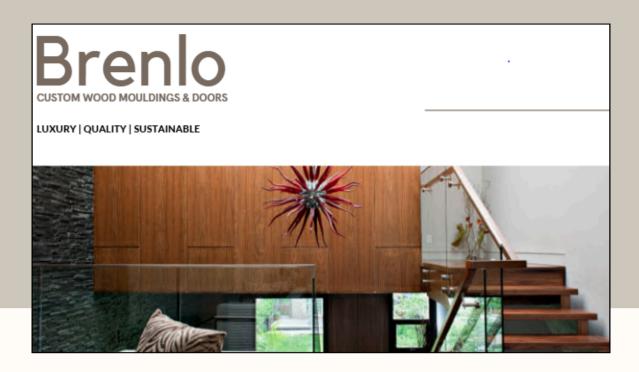
#### Pine

Pine is a versatile and budget-friendly option that doesn't skimp on quality. Its light weight and ease of use make it an excellent choice for a variety of outdoor applications. When treated, pine can be incredibly durable, giving you the perfect balance of value and performance for your outdoor projects.

#### **Frogbaord**

For those who are environmentally conscious and looking for a low-maintenance, high-performance decking option, FrogBoard is a top contender. Made from recycled materials, it offers a durable, slip-resistant surface that's perfect for outdoor living areas. It's an ecofriendly solution that doesn't sacrifice style or function.

# EXPLORING THE BEST EXTERIOR WOOD SPECIES FOR YOUR OUTDOOR PROJECTS



We're excited to announce that Brenlo's Lunch and Learn sessions have been approved for continuing education credits by the Ontario Association of Architects (OAA)! This approval means architects and design professionals can now earn valuable credits while participating in our informative and engaging presentations. Our Lunch and Learn sessions cover a range of industry topics, from the latest trends to product innovations, helping you stay ahead of the curve. We're proud to offer this convenient educational opportunity, ensuring you not only gain valuable knowledge but also fulfill your professional development requirements. Stay tuned for upcoming sessions and don't miss out on this great opportunity!

BRENLO'S LUNCH
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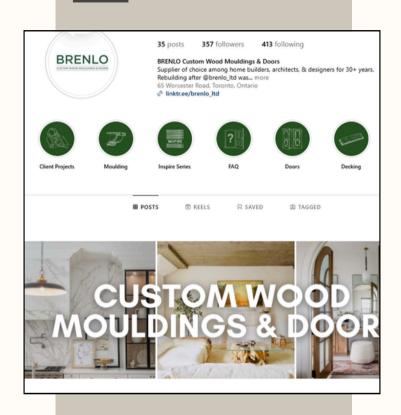
### **EMPLOYEE SPOTLIGHT**



#### **CLAUDIA VALENZUELA**

Claudia is an AD/ID representative at Brenlo, marking her 7th anniversary with the company this June. She takes great pride in helping and educating others about trim and doors, and thrives on collaborating with both clients and colleagues. One of her proudest accomplishments at Brenlo was successfully getting the company's Lunch and Learn sessions approved for continuing education credits with the Ontario Association of Architects. Outside of work, Claudia finds joy in spending time with her two dogs, as well as reading, working out, and traveling the world. Motivated by a strong sense of achievement and the time spent with family, she continues to find balance and fulfillment in all aspects of her life.

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#### STEPPING INTO A NEW ERA **FROGBOARD**

A revolutionary product made up of upcycled rice hulls, making it durable, strong, water-resistant, sustainable, and indistinguishable from natural wood. Built for interior and exterior applications, Frogboard can be used in a range of applications.



FROGBOARD is easy to handle and install.

It can be effortlessly processed with standard woodworking tools and accepts screws and nails readily with a flush finish. With its **thermoformable** quality, it is a perfect fit for curved applications.



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- STAIN, PAINT, OR PRIME
- WIDE RANGE OF USAGE
- SUSTAINABLE
- THERMAFORMALBLE

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