



BRENLO TIMES

Special Issue:
**Brenlo in the Spotlight - Design,
Community & Collaboration**

**In This Issue: Exclusive
Collaborations, & Highlights You
Wont Want to Miss!**

VOL 30

WWW.BRENLO.COM

SOCIAL MEDIA MOMENTUM - LETS GET CONNECTED



Ali Budd



Big Coat Media



**Khachi Design +
Build**

This month has been all about creative energy and collaboration! We've teamed up with some incredible designers and builders across the GTA to showcase the beauty of Brenlo products in real time. From behind-the-scenes installation reels to final reveal photoshoots, our social media is buzzing—and we don't want you to miss out.



PHOTOGRAPHY BY BIG COAT MEDIA

BRENLO'S PRODUCT SHINES ON LOVE IT OR LIST IT! - CATCH US ON HGTV ON MAY 25TH!

We're excited to share that our high-quality trim is making a big impact on the latest season of Love It or List It! Homeowners will see firsthand how our beautifully crafted trim elevates the look and feel of their spaces, helping create stunning transformations. A special thanks to Big Coat Media for choosing Brenlo's products to be featured in these incredible home makeovers. Don't miss out—tune in on May 25th at 9 p.m. to see our products in action!

Brenlo Times | Special Edition



LOVE IT OR LIST IT?

PHOTOGRAPHY BY: BIG COAT MEDIA

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Photo By: Khachi Design + Build



EMPLOYEE SPOTLIGHT

SALEEHA RATHORE

As a Senior Inside Sales Representative at Brenlo for the past nine years, Saleeha has built a reputation for her passion-driven approach to sales and her ability to creatively collaborate with clients and designers. She finds the most fulfillment in helping shape beautiful, functional spaces while building long-term relationships along the way. One project she's especially proud of is her recent collaboration with HGTV's Love It or List It, which will air across North America and feature Brenlo products prominently. What keeps her motivated is the opportunity to problem-solve and tailor each project to the client's unique vision. Outside of work, Saleeha is dedicated to personal and professional growth, striving toward her long-term goals of health and financial independence. She enjoys spending time on passion projects, traveling, volunteering, and mentoring within her community—all while nurturing meaningful relationships with her loved ones.

BRENLO JOINS THE REVIVAL MOVEMENT: CELEBRATING CRAFT, COMMUNITY & CREATIVITY



Brenlo recently attended Revival 5.0, an empowering retreat dedicated to uplifting women in business and leadership. The event was a vibrant gathering of inspiring women, focused on sharing stories, building confidence, and encouraging growth both personally and professionally. Our valued marketing partners, The Concept Agency, generously provided us with access to the event, allowing us to be part of such a meaningful experience. Brenlo was proud to attend and support this initiative, reinforcing our commitment to empowering women and promoting inclusive success in the workplace. Through panels, workshops, and networking, the retreat aligned perfectly with Brenlo's values and ongoing efforts to support strong, diverse leadership.

***“Every woman’s success should be an inspiration
to another. We’re strongest when we cheer each
other on.”***

- Serena Williams

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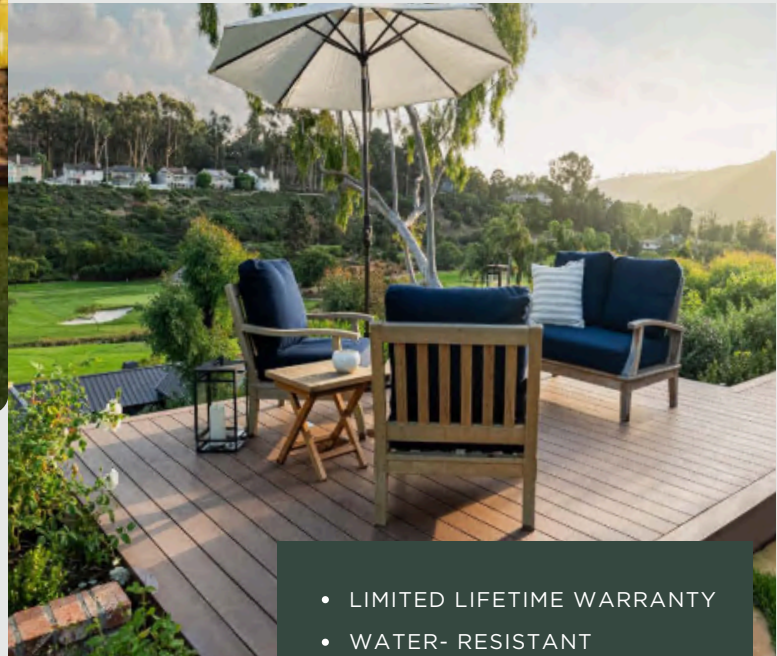
STEPPING INTO A NEW ERA **FROGBOARD**

A revolutionary product made up of upcycled rice hulls, making it durable, strong, water-resistant, sustainable, and indistinguishable from natural wood. Built for interior and exterior applications, **Frogboard** can be used in a range of applications.



FROGBOARD is **easy to handle and install**.

It can be effortlessly processed with standard woodworking tools and accepts screws and nails readily with a flush finish. With its **thermoformable** quality, it is a perfect fit for curved applications.



- LIMITED LIFETIME WARRANTY
- WATER- RESISTANT
- STAIN, PAINT, OR PRIME
- WIDE RANGE OF USAGE
- SUSTAINABLE
- THERMAFORMALBLE

Stay Connected

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